



Official Sweepstakes Rules for Prison Fellowship®'s Second Chance Month® #BeTheKey Giveaway on Facebook, Instagram, Twitter, LinkedIn, TikTok, and YouTube

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. PURCHASE WILL NOT INCREASE ODDS OF WINNING.

By participating in this Prison Fellowship Ministries ("Prison Fellowship") sweepstakes and submitting your social media post ("Entry Post") and submission form ("Entry Form") to enter this sweepstakes (the "Sweepstakes"), you (the "Entrant") accept and agree to the following Terms and Conditions:

- 1. Sweepstakes Period:** The Sweepstakes runs from Saturday, April 1, 2023, at 12:01 a.m. EST to Sunday, April 30, 2023, at 11:59 p.m. EST or sooner if supplies run out ("Sweepstakes Period").
- 2. Eligibility:** The Sweepstakes is open only to residents of the continental United States who are 18 years or older at the time of entry. You must comply with all Terms and Conditions. Employees of Prison Fellowship or people who have previously received VIP Unlock Second Chances merchandise are not eligible for prizes.
- 3. How to Enter:**
 - a. Prison Fellowship will promote the Sweepstakes by sharing about it on any of the following Prison Fellowship social media platforms: Facebook, Instagram, Twitter, LinkedIn, TikTok, or YouTube (a "Promotional Post").
 - b. Entrants must publish a photo or video (an "Entry Post" or "entry") on Facebook, Instagram, Twitter, LinkedIn, TikTok, or YouTube. Entrants must then submit their personal information and Entry Post screenshot via Prison Fellowship's Smartsheet form ("Entry Form") at the link provided in Promotional Posts.
 - c. Your Entry Post must include a photo or video of the Entrant holding a key.
 - d. Your Entry Post must tag Prison Fellowship's respective social media channel handle in the caption.
 - e. Your Entry Post must include the hashtag #BeTheKey in the caption.
 - f. Only one (1) Entry Post per Entrant will be eligible to earn the Sweepstakes Prize ("Prize"). Entrant must only submit Entry Form one (1) time during Sweepstakes Period.
 - g. Entry Posts may be published visible to the public or private.
 - h. You must be the sole, original creator and author of your Entry Post.
 - i. Changes may not be made to an Entry Post once it has been published.
 - j. Entry Posts must not contain any material that infringes another's rights, including without limitation material that violates intellectual property rights, including without limitation copyright, privacy, publicity, or other intellectual property rights, or include trademarks, logos, insignia, location signage, photographs, artwork, or sculptures, except those owned by Prison Fellowship. Entry Posts must not include pictures or depictions of third parties, including without limitation minors, celebrities, and friends who have not expressly authorized Entrant to display their image or likeness in any entry comment.

4. Intellectual Property: You retain rights to your Entry Post; however, by entering the Sweepstakes, unless otherwise prohibited by applicable law, (a) you grant Prison Fellowship a royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entry, in whole or in part, in any media now existing or subsequently developed, in furtherance of Prison Fellowship's non-profit purpose; (b) Prison Fellowship, in using the Entry Post, is not obligated to provide any authorship or design credit for entries, although it may choose to do so; and (c) Prison Fellowship shall not be required to pay any additional consideration or seek any additional approval in connection with any uses of the entry comments.

5. Winner Selection and Odds:

- a. Throughout and after the Sweepstakes Period, Prison Fellowship will review all submitted Entry Forms on a rolling basis. All Entrants who fill the Entry Form out in its entirety including a screenshot of the Entry Post and submit Entry Form properly will receive a Prize while supplies last.
- b. Odds of receiving a Prize are based on Prize availability at the time of Entry Form review by Prison Fellowship staff.
- c. Prizes (one-time-use discount code) will be emailed to winners no later than June 1, 2023.
- d. Prison Fellowship reserves the right to disqualify any entry for any reason, and winning entries will be the final decision of Prison Fellowship.

6. Prize:

- a. Each Prize consists of one (1) one-time-use discount code to receive one (1) free Unlock Second Chances t-shirt. Estimated t-shirt value is \$11. Shipping costs are included in the Prize. Prison Fellowship cannot guarantee your preferred t-shirt size will be available.
- b. If no eligible Entry Forms are submitted, no Prize will be awarded.
- c. Prison Fellowship reserves the right to make a Prize substitution in the event that force majeure events make the Prize impossible or inadvisable in the sole discretion of Prison Fellowship. Force majeure as used herein means acts of God, war, government regulations, disaster, strikes, civil disaster, or other events of a similar nature or force.
- d. The winner may not transfer or substitute a Prize except at Prison Fellowship's sole discretion.
- e. The winner is responsible for reporting and paying all applicable federal, state, and local taxes. It is the sole responsibility of the winner to provide information to Prison Fellowship in order to facilitate receipt of a Prize, including completing and submitting any tax forms when necessary. It is also the sole responsibility of the winner to satisfy any applicable reporting requirements.

7. Verification of Eligibility and Claiming of Prize:

- a. Prize award is subject to Prison Fellowship's verification of the winner's identity and eligibility via Entry Form submission.
- b. Prison Fellowship will email the winner a one-time-use discount code to order a free t-shirt no later than June 1, 2023.
- c. The winner must utilize discount code and order the t-shirt no later than June 16, 2023, at 5 p.m. EST. If t-shirt supply has run out at the time winner utilizes discount code, the t-shirt cannot be claimed. T-shirt availability will be on a first-come, first-served basis.
- d. The winner will receive t-shirt via mail. ***Do not include any address or personal information in your social media posts.***

e. In the event of a disqualification, Prison Fellowship, at its sole discretion, may award the Prize to an alternate Entrant.

8. Sponsor: Prison Fellowship, 44180 Riverside Parkway, Lansdowne, VA 20176. For further information, email Prison Fellowship at info@pfm.org and mention “#BeTheKey Giveaway” in the subject line.

9. Release

a. **BY ENTERING THE SWEEPSTAKES, YOU RELEASE, DISCHARGE, AND HOLD HARMLESS PRISON FELLOWSHIP, ITS OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, AND REPRESENTATIVES FROM AND AGAINST ANY AND ALL ACTIONS, CLAIMS, EXPENSES, AND LIABILITIES ARISING OUT OF OR RELATING TO YOUR PARTICIPATION IN THE SWEEPSTAKES OR ANY USE OF AN ENTRY COMMENT AS AUTHORIZED BY THESE OFFICIAL SWEEPSTAKES RULES.**

b. **BY ENTERING THE SWEEPSTAKES, YOU RELEASE, DISCHARGE, AND HOLD HARMLESS FACEBOOK, INSTAGRAM, TWITTER, LINKEDIN, TIKTOK, AND YOUTUBE FROM AND AGAINST ANY AND ALL ACTIONS, CLAIMS, EXPENSES, AND LIABILITIES ARISING OUT OF OR RELATING TO THE SWEEPSTAKES.**

10. Publicity: Unless otherwise prohibited by applicable law, you authorize Prison Fellowship to use your name, social media handle, likeness, and entry captions in any publication, media, or promotional material worldwide concerning the Sweepstakes without further compensation or consideration.

11. General Conditions:

a. This Sweepstakes is void where prohibited.

b. Information collected from you will be subject to Prison Fellowship’s privacy policy.

c. By entering the Sweepstakes, you give Prison Fellowship permission to contact you regarding subject matters related to the Sweepstakes as well as the ministry work of Prison Fellowship.

d. Prison Fellowship has sole authority to interpret and apply the Official Sweepstakes Rules.

e. Prison Fellowship reserves the right to amend the Official Sweepstakes Rules at any time and will post any amendments on the Sweepstakes landing page.

f. Facebook® is a registered trademark of Meta Platforms, Inc., which is in no way sponsoring, endorsing, administering, or associated with this Sweepstakes. Instagram® is a registered trademark of Meta Platforms, Inc., which is in no way sponsoring, endorsing, administering, or associated with this Sweepstakes. Twitter® is a registered trademark of Twitter, Inc., which is in no way sponsoring, endorsing, administering, or associated with this Sweepstakes. LinkedIn® is a registered trademark of Microsoft, Inc., which is in no way sponsoring, endorsing, administering, or associated with this Sweepstakes. TikTok® is a registered trademark of ByteDance, which is in no way sponsoring, endorsing, administering, or associated with this Sweepstakes. YouTube® is a registered trademark of Google, which is in no way sponsoring, endorsing, administering, or associated with this Sweepstakes.